

# ArtWorks

presents

# MURALWORKS

2009

**MURAL REQUEST**

**NEWPORT &  
COVINGTON**

Made Possible By



With Additional Support From



**P&G**

## ABOUT THE REQUEST

This request is a tool for communities that would like a mural for their neighborhood. This process is intended to help individuals and/or organizations prepare their community for a mural. The questions are meant to be a guide to develop a strong mural plan and partnership. If you have gathered information and support for a mural, but are unable to answer all of the questions by the request deadline, you can still turn in the request. ArtWorks' selection process will ensure that each request can be met with the level of support, community participation and maintenance necessary for the mural to be a success.

**FAXED REQUESTS NOT ACCEPTED.**

## DEADLINE INFORMATION

MuralWorks requests will be accepted at anytime. Submit your request now to be considered for 2010.

### PLEASE COMPLETE AND DELIVER BY MAIL, EMAIL, OR IN PERSON TO:

ArtWorks  
Colleen Houston  
Attn: MuralWorks Request  
811 Race Street  
Cincinnati, OH 45202  
MuralWorks@ArtWorksCincinnati.org

- MuralWorks began as a Cincinnati initiative but expanded to Kentucky in 2009. So far, MuralWorks has created 18 murals in the following Cincinnati neighborhoods including: Clifton, Downtown, Madisonville, Millvale, Over-the-Rhine, Roselawn, Walnut Hills, Northside, Price Hill, Queensgate, Carthage, Camp Washington, Spring Grove Village, Lower Price Hill and East Walnut Hills.
- Over 200 teens, ages 14 - 19, have been employed in the MuralWorks program. These teens came from 54 Zip codes, 53 schools and 60 neighborhoods from the Greater Cincinnati area.
- To date, MuralWorks Apprentices covered more than 23,000 square feet of walls using approximately 475 gallons of primer and 385 gallons of acrylic paint.
- **Every community that receives a MuralWorks mural must:**
  - Provide a contact person for the mural site.
  - Provide secure studio space (with electricity, heat/air conditioning, and sinks) for ArtWorks Artists near the site.
  - Provide a mural ready wall (all masonry, roof repairs, etc. need to be addressed prior to the start of the project)
  - Provide a contribution of cash and/or in-kind resources based on neighborhood income level:
    - Low income neighborhoods are asked to provide 5 - 10% of the project costs
    - Moderate income neighborhoods are asked to provide 10 - 20% of the project costs
    - High income neighborhoods are asked to provide 20 - 50% of the project costs
    - Commissioned projects are asked to provide 100% of the project costs, less the cost of the ArtWorks Apprentice labor.
  - Provide and plan, in collaboration with ArtWorks, a dedication event upon completion of the mural
- **Each MuralWorks mural costs an average of \$30,000.**

**Assistance from your community is essential!** Support of MuralWorks is an investment in your community and our region. Please join us in this exciting opportunity and make a difference today!

## CRITERIA AND SUPPORT MATERIALS CHECKLIST

Below is a checklist of criteria ArtWorks staff and steering committee members will review within each request to assess and select murals. If you can check off most of these boxes, you are in a good position to proceed with the request:

- Availability of a suitable mural-ready wall**
- Community support for the mural** shown through partnerships with neighborhood organizations, community council, or an alliance of community residents
- Involvement and contribution to the mural** with funding, securing sponsorships, organizing volunteers, promoting the project, stewardship and maintenance of mural
- Commitment of a community liaison** to organize at least 2 community meetings with residents and ArtWorks staff
- Permission to proceed** with mural from building owner
- Commitment to help plan/host** a mural dedication
- Commitment to maintain the property** surrounding the mural

Below is a list of accompanying Support Materials that will strengthen your request. Please include the following:

- Photos of potential or available wall(s) – REQUIRED
- Letters of support from building owner – REQUIRED
- Letters of in-kind support from neighborhood businesses
- Letters from individuals, groups, or businesses confirming an ability to bring financial support to the mural.
- Background information on your neighborhood including historic photos.

### Selection and Notification

ArtWorks will produce murals based on the availability of funds. ArtWorks will select mural requests demonstrating strong partnerships in committed neighborhoods. The MuralWorks selection committee reviews applications semi-annually and will contact you once the committee has reviewed your request (in March 2010).

**Thank you for your request  
and your commitment  
to beautifying our region!**

**MURAL REQUEST FORM** (Please print clearly)**SECTION 1: THE BASICS****Demonstrate community and/or organizational enthusiasm for a mural**

NAME OF ORGANIZATION (if applicable)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE (DAY) ( ) -

PHONE (EVENING) ( ) -

E-MAIL

FAX (if applicable)

WEBSITE (if applicable)

**Please feel free to attach extra pages, if necessary**

If an organization, please briefly describe your mission, number of members or people served, founding date, proudest accomplishments and role in the community. If an individual, please name and describe any organizations that will work closely with the project.

Why are you/is your organization requesting this mural? Why do you want a mural at this location? How will it benefit the community, youth and/or your neighborhood?

Please briefly describe the potential themes/images for this mural, if developed at this time. (Also, ArtWorks will facilitate community meetings to gather ideas/themes for the artist's reference).

**SECTION 2: COMMUNITY SUPPORT**

**Demonstration of organizational dedication to financial assistance for a mural**

MuralWorks seeks to be a sustainable program for the Greater Cincinnati region. Successful partnerships will help make this possible. Partners will be expected to provide a contribution of cash and/or in-kind resources based on the neighborhood income levels listed on page 2.

Please list any funding you have for this project:

---



---

Please list any contacts or ideas you might have for fundraising:

---



---

Please indicate any community organizations and individuals who will assist with in-kind donations, including contact information:

---



---

NAME

PHONE ( ) - E-MAIL

NAME

PHONE ( ) - E-MAIL

**SECTION 3: ENGAGEMENT**

**Demonstration of organizational commitment to collaborate with MuralWorks staff, muralists, and neighbors**

Have you talked with residents or businesses in immediate view of the wall? (please circle one): Yes No

Are they supportive of the mural? (please circle one): Yes No

Are they willing to attend a community meeting to discuss the mural? (please circle one): Yes No

Are you committed to organizing at least 2 community meetings prior to the start of the mural? (please circle one): Yes No

Where and when will the meetings take place?

---



---

How will you publicize the meetings to ensure that all relevant community stakeholders will participate?

---



---

What are your ideas for a dedication event after the mural is completed?

---



---

**SECTION 4: MURAL SITE**

**Availability of a suitable mural wall**

An outdoor wall must be selected for your project to be considered. Please select a prominent wall that faces a high traffic area and is in good condition. Identify backup walls in case wall condition is too poor or permission to paint the wall is not granted

Walls must be "paint-ready" to be considered for the 2010 MuralWorks program. This includes, but is not limited to, any necessary tuckpointing, structural repair, removal of peeling paint, etc. ArtWorks cannot undertake or fund any such repair work. ArtWorks will provide contact information for qualified contractors if requested. ArtWorks reserves the right to inspect all repairs.

Is this wall located outdoors? (please circle one):      Yes                      No

Location for the proposed mural: STREET ADDRESS \_\_\_\_\_ ZIP CODE \_\_\_\_\_

Where are the nearest cross streets? \_\_\_\_\_

What is the neighborhood? \_\_\_\_\_

Which direction does the wall face? (please circle one):      North                      South                      East                      West

Is this wall visible to oncoming traffic? (please circle one):      Yes                      No

This wall is on a (please circle one):      Home      Business      Church      School      Civic Building      Other \_\_\_\_\_

As accurately as possible, please indicate the length and height of the wall as well as square footage. Attach a photograph and diagram of desired placement of mural on the wall:

Length \_\_\_\_\_ x Height \_\_\_\_\_ = Square Footage \_\_\_\_\_

The wall surface is: (please circle one):      Brick                      Cinder Block                      Stucco                      Other \_\_\_\_\_

Does the wall, roof, or gutter have any cracks, leaks or other problems? (please circle one):      Yes                      No

If yes, please describe the issues and attach photographs:  
\_\_\_\_\_  
\_\_\_\_\_

Have you talked with the building owner? (please circle one):      Yes                      No

Please provide the building owner's information:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE (    )    -                      E-MAIL \_\_\_\_\_

Has the building owner given written permission for the mural to be painted on the proposed wall? (please circle one):      Yes                      No

Will the building owner support a community-oriented theme for the art? (please circle one):      Yes                      No

Please describe the ground in front of the wall. (For example: a parking lot, grass lot, other? Is the ground in front of the wall level? Is there heavy debris or another obstacle in the way?)

Who owns the ground lot in front of the wall? Please list their contact information:

NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE ( ) -

E-MAIL

Please list the addresses of any potential backup sites in the same neighborhood:

ADDRESS

ADDRESS

Are you willing to collect similar information on these locations if the first identified wall is unavailable? (please circle one): Yes No

## SECTION 5: MAINTENANCE

Please indicate community organizations and individuals who will assist with the mural project and maintain the mural in the future (including, but not limited to, cleaning dirt from the mural, picking up trash from in front of the mural, and caring for landscaping). Please provide their names and contact information:

NAME

PHONE ( ) -

E-MAIL

NAME

PHONE ( ) -

E-MAIL

**Thank you for your time and your request!**

Please sign below indicating that all the answers in this request are true and complete to the best of your knowledge.

SIGNATURE

DATE

/ /